

# 2021

# Event Schedule

For the past two years, the **Sanguine Speaker Series (S3)** has served as a catalyst for discussion, learning, and innovation. The S3 series of events have provided scientific researchers a platform to share research knowledge and expertise, while bringing industry leaders together to share information, learn from others, and network with peers.

Although events continue to be socially distant as we look ahead in 2021, embracing a virtual platform means you can attend from any device, browser, room in your home! Given the schedule-friendly appeal, we've expanded the number and have pulled together an agenda of influential speakers you won't want to miss. All events are complementary to attend and include the opportunity to ask questions and interact with experts in your field.

## S3 Panel Discussion Series:

### Redefining Translational Research

The knowledge and insight obtained through translational research studies have facilitated the establishment, improvement, and advancement of novel therapies across many disease states. However, the process is not without its inefficiencies and redundancies, which overlook the greater complexity of disease biology mechanisms when translating findings to the clinic reliably. Improving the translational trajectory with application to human disease presents exciting opportunities for improvements to healthcare. Still, it requires an innovative and collaborative approach that is committed to high scientific and ethical standards. Join us for this four-part Redefining Translational Research Series as we tackle the ongoing hurdles in translational research and explore ways to shift the paradigm.

May 18  
2021  
1-2PM ET



#### **PANEL: Building Bridges From Bedside to Bench and Back**

Translational research aims to bridge the vast amount of disease knowledge generated at the life science research bench with an expected benefit at the bedside in the clinical domain. But given the number of studies performed, papers published, and trials run – compared with the number of new treatment options reaching patients – it's apparent that predictive value at the bedside is lagging. The translational research process is commonly viewed as unidirectional and unproductive, which points to an opportunity to remodel our approach. During this panel discussion we will explore:

- *Lack of transparency*
- *Reshaping the bench-to-bedside process*
- *Incorporating real-world data sources into translational research study designs*
- *Developing and improving patient-centricity*

June 22  
2021  
1-2PM ET



#### **PANEL: Can Translational Research and Digital Health Intersect?**

Digital health products and technologies empower patients in biomedical research and in their own healthcare. As such, far-reaching digital solutions are being applied in human health with varying degrees of quality and success. With the growing trend of innovative digital tools and interventions hitting the market, we're bringing together a panel of leaders to discuss emerging digital technologies and strategies that are bringing real change. During this panel discussion we will discuss:

- *Digital health and real-time data to track patient outcomes*
- *How patient questionnaires generate pedigrees using patient-entered data*
- *Humans and machines partnering for better outcomes*
- *Digital health after the pandemic*

September 14  
2021  
1-2PM ET



## PANEL: Keeping the Patient in “Patient-Centric”

All areas of disease research aim to benefit the patient, but the patient is either transactionally involved or almost absent from, especially, the translational research process. The concept of “patient-centricity” can be interpreted differently, though the bulk of current efforts tend to focus on primarily reducing the burden of participation in clinical research. Other purpose-driven avenues committed to the value of patient-centricity in earlier research study designs consider the complex evolving nature of human disease and the influence of contributing environmental factors on a per-patient basis. During this panel discussion we will explore:

- *Gaps in data collection and analysis*
- *How patient questionnaires generate pedigrees of patient-entered data*
- *Secure, efficient, and more transparent data exchange methods*
- *The role of patient advocacy groups in translational research*

October 5  
2021  
1-2PM ET



## PANEL: Patient Reach and Recruitment are Not Only a Clinical Trial Problem

Participation burden represents a well-known challenge for investigators conducting clinical trials. But translational researchers looking for prospectively collected and physiologically relevant samples and data for their study designs face similar difficulties. Increasing confidence in earlier stages of research through ethically sourced biospecimens and data collected in real-time is imperative for improving translational potential and for reducing costs at the clinical stage. During this panel discussion we will explore:

- *Patient recruitment and retention strategies*
- *Engaging hard-to-reach patient populations*
- *Ethics and informed consent in translational research*
- *The need for more data points per sample*

## S3 Event Series:

May 4-5  
2021  
1-3PM ET



## Contemporary Concepts in Autoimmune Disease Research

Made up of more than 80 diseases that share a common underlying manner of development seen with increasing frequency – an overactive immune response – suggests there’s an urgent need to improve our understanding of the biology, diagnosis, and treatment of autoimmune diseases. Join the Sanguine Speaker Series (S3) for a two-day virtual event where we will showcase leading autoimmune researchers and highlight the latest research breakthroughs.

June 15-16  
2021  
1-3PM ET



## Our COVID Conundrum: State of Affairs

Coronavirus disease 2019 (COVID-19) not only dramatically changed our day-to-day lives, but also heavily impacted the clinical research community. We saw increased pressure on the biopharma industry for the rapid development of a vaccine, and then raised concerns regarding the design and conduct of clinical trials. Don’t miss this Sanguine Speaker Series (S3) focusing on COVID-19, where we explore what we know so far about the science behind the coronavirus and discuss new and significant studies in the fight against this pandemic.

**September 7-9  
2021  
1-3PM ET**



### **Rare Disease Forum 2021**

Join us for this three-day event as we tackle the current challenges and advancements made in the following three rare diseases: sickle cell disease (SCD), Duchenne muscular dystrophy (DMD), and Huntington's disease (HD).

**October 26-28  
2021  
1-3PM ET**



### **Accelerating GI Research**

Join our three-day virtual event focusing on inflammatory bowel diseases (IBD), ulcerative colitis and Crohn's disease. The agenda offers a diverse and multidisciplinary perspective as we explore cutting-edge IBD research, and take a look at what's on the horizon for more effective treatment options.

**November 9-10  
2021  
1-3PM ET**



### **Innovators in Digital Health 2021**

Digital health products and technologies empower patients in biomedical research and in their own healthcare. As such, far-reaching digital solutions are being applied in human health with varying degrees of quality and success. With the growing trend of innovative digital tools and interventions hitting the market, we're bringing together a panel of leaders to discuss emerging digital technologies and strategies that are bringing real change.

# Interested in speaking or attending?



Limited speaking slots remain in our S3 Events

Email **Lisa Scimemi, Director of Event Marketing** for more information.

**CLICK HERE TO REGISTER >**



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