

Benefits of a Strategic Partnership with Sanguine

Our patient-centered approach to biospecimen collection makes it easy for patients to participate in medical research and have a direct impact on the development of new treatments. Our key advantage – our mobile approach – brings research participation into the patient's home.

Sanguine's product offerings to include:



In-Home Specimen Collection



Biobanking



Leukopak



Lab Processing



Sanguine Study Partnerships

Sanguine currently partners with more than 100 patient advocacy and non-profit groups to reach the most eligible participants for each research study we support. As research studies arise, we regularly support our patient advocacy partners with monetary donations to further enrich the educational resources they provide.



Sanguine Marketing Partnerships

Our non-profit community is not limited to organizations that we are currently engaged in active research studies with. Sanguine invites all the non-profit community to be part of our Partner Network and take advantage of our complimentary marketing benefits. Our marketing benefits will increase exposure, provide backlinks, provide content sharing opportunities to patients and researchers, and more.

- Spotlight your organization in our newsletter Specimen, reaching over 45k scientists
- Add your organization's logo and URL on our partners page
- Interview opportunities for organization's research team in our newsletter Specimen
- Share your content through our social channels and newsletters to our 60,000 member patient community
- Shoutout messages in social media of joining our Partner Network
- Share collateral at our "Non-Profit Resource Center" at our VendorFest Events
- Potential speaking opportunities in our Sanguine Speaker Series (S3)

Some of our current partners include:



Interested in learning more? Contact:

Dana Immerso *Head of Strategic Partnerships*

617-958-8135 | dimmerso@sanguinebio.com

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